CONTEXT DATA!
GLOBALDATA!
LOCALDATA!

infobel

Consumer Data Purchase and Rental

THE BEST CONSUMER DATA FOR
PROSPECTING AND MARKETING

OUR SOLUTION

Get addresses consumers

The ideal solution for buying or renting consumer data for B2C prospect on. Using a detailed range of socio-demographic **data, Infobel allows you to effectively segment and target prospective customers for each of your sales initiatives.**

Consumer files (B2C)

This database contains almost 3.2m households in Belgium (all files conform to the law on the protection of private life and exclude those people who do not want to be canvassed or receive commercial mail).
Possibility to select target group based on various criteria such as:

Example of criterias	General	Amenities	Location	Standard of living
	Age	Vehicle owner	House-move	Income
	Composition of households*	Type of vehicle	Geographic area	
	Gender	Fixed telephone	Town	
	Language used	Line subscriber	Province	Type of living space
	etc.	Internet subscriber	Population density	Garden
		Method of heating	etc.	Owner
		Cable television subscriber		Tenant
		etc.		etc.

*based on composition of households statistics : national register of 1/01/2014

Our added value

Infobel guarantees to provide continually updated files categorized based on more than 500 socio-demographic criteria.

Caracteristics

• Consumer files selected based on various socio-demographic critera

• Age, household composition, cellphones subscribers, heating system used, language(s), real estate ownership, dwelling type, etc.

GET DATA