Infobel Local Context

THE BEST CONTEXTUAL DATA WORLDWIDE FOR MY PRODUCTS AND SERVICES

OUR SOLUTION

Get points of interest with contextual data

Infobel Local Context is the ideal service for any business looking for data related to a specific context

Our added value

Infobel Local Context different into itself apart from other services by providing worldwide information segmented by context

This is a completely new service and has the advantage of displaying businesses and point of interest that perfectly match a specific context (meeting places, non-merchant locations, children's parks, night-time venues, famous venues, etc.).

An ideal tool to :

Detail contexts :

• **Social contexts** : places to meet, places to sleep, places to have fun, etc.
• **Demographic contexts** : places for young kids, places for young adults, places for elderly people, etc.
• **Money contexts** : places to buy, places to sell, etc.
• **Time contexts** : seasonal places, nightlife places, morning places, etc.
• **Traction contexts** : high visit frequency places, most popular places, etc.
• **Location contexts** : urban places, rural places, etc.

6 different type of context :

• Social
• Demographic
• Financial

• Time sensitive
• Location
• Popularity

GET DATA