

CONTEXT **DATA!**  
GLOBAL **DATA!**  
LOCAL **DATA!**



# Web Signals

THE BEST WEB SIGNALS FOR  
PROSPECTING AND MARKETING

## OUR ADDED VALUE

Increase your market share by using web signals

Infobel is the only company able to provide the kind of highly detailed information that allows you to better understand and better target your existing and potential customers, and to gain a better understanding of their products.

Based on the information provided by the companies themselves on their websites, Infobel analyses and structures this information and links it to signaletic data on these companies in order to enable you to BETTER reach them in the context of your traditional canvassing process

## The Infobel solution

We offer this **profiling** for the countries listed below together with the number of businesses for which we can provide the detailed criteria in the 3 different PACKS

### Countries and numbers of businesses:

All countries

Web + Pack	Social Pack	E-commerce Pack
URL	Link Facebook, Twitter, Linkedin	E-shop
Online advertisers	Average user ratings for business	
GOOGLE Analytics tool	Average number of reviews	
Meta Keywords		
Meta descriptions		

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**About Infobel :** Kapitol is the publisher of Infobel products specializing in B2B and online services. With a global digital platform, Kapitol-Infobel publishes and continually updates a database of some 350 million telephone subscribers and 186 million businesses worldwide. Operating throughout the world, Kapitol-Infobel also offers numerous B2B solutions including a large range of products and services that allows customers to get or improve, use data for the purposes of publication, marketing, advertising, and other data purpose.



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