

CONTEXT **DATA!**
GLOBAL **DATA!**
LOCAL **DATA!**



Enhancement and Validation

THE BEST SOLUTION TO UPDATE AND VALIDATE MY
CUSTOMER AND PROSPECTIVE CUSTOMER FILES
WITH PHONE NUMBERS AND OTHER DATA.

OUR ADDED VALUE

Improve my customer and prospective customer files

- European specialists in telephone data
- 22 years of hindsight on telephone data
- Complete coverage* of the telephone data market
- In-house technology for updating and classifying allowing:
 - a maximum connection rate
 - a minimum processing rate - 3 working days
- Continuous data updating

* Excepted unlisted phone

AN AUTOMATED SERVICE, FAST AND RELIABLE

1 You send in your file: 3 options

Batch: you send in your file by e-mail or in CD/DVD format (for intermittent updates)

Automated batch: the file is posted on an FTP server (for regular updates) Transactional service (for real-time updates)

Transactional service (used for real time enhancement)

3 Updating and/or validation

A telephone number is added or validated based on specific markers

Markers :

- Description(s), company/trading name, family name, etc.
- Address(es) invoice/delivery address, etc.
- VAT number, source telephone, date of birth

2 Automatic file standardisation before updating

Addresses are standardised based on the following information:

Full address (road and number) - town - postcode

4 Delivery of file: 3 options

Delivery in 3 working days > Batch: the file is sent by e-mail or in CD/DVD format

Real time delivery > Automated batch: the file is posted on an FTP server

Transactional service (transaction returned in HTML format)

.....

About Infobel : Kapitool is the publisher of Infobel products specializing in B2B and online services. With a global digital platform, Kapitool-Infobel publishes and continually updates a database of some 350 million telephone subscribers and 186 million businesses worldwide. Operating throughout the world, Kapitool-Infobel also offers numerous B2B solutions including a large range of products and services that allows customers to get or improve, use data for the purposes of publication, marketing, advertising, and other data purpose.

IMPROVE THE QUALITY OF MY DATA